

Arundel Instrumental Music Association, Inc.

P.O. Box 436

Gambrills, MD 21054

www.arundelmusic.org

EIN: 52-2113420 • Sales Tax ID: 31202866



Arundel High School Band
Ian Burns, Music Director

Arundel High School
Gina Davenport, Principal

October 7 2019

Dear Respected Member of our Community,

The Arundel High School (AHS) Marching Band and Arundel Instrumental Music Association (AIMA) will host the US Bands Wildcat Spectacular Mid-Atlantic Championships on **Saturday, November 2, 2019** at Arundel High School's Carroll Field. Outstanding high school bands from Maryland and other states will participate in a field show competition that features various awards.

We are asking members of the business community to support their hometown Wildcat Marching band by purchasing advertising space in an attractive and informative USBands Wildcat Spectacular program.

Some quick facts about advertising in the USBands Wildcat Spectacular program:

- *Your ad will be seen countywide, as far north as Brooklyn Park and Glen Burnie and as far south as Lothian and Edgewater; as far east as Annapolis, Arnold and the Broadneck Peninsula.*
- *Over 1,000 people will pass through our gates and see your advertisement.*
- *Your ad is tax deductible. AIMA is a non-profit (501(c)(3) charitable organization that provides support to the Arundel High School music program.*
- *This is a very easy opportunity to support the music and arts program in Anne Arundel County Public Schools.*
- *Each vendor/company will be mentioned on our Wildcat Spectacular page at www.arundelmusic.org.*

Accompanying this letter is an ad order form, which contains examples of ad formats that are available to select from, as well as ordering instructions. We sincerely hope that you will consider this as an exciting advertising option for your firm and join us in supporting the Arundel High School music program.

We are celebrating the great things that are happening in our county schools and consider it to be a privilege to be a part of the Arundel High School. We thank you for your consideration and hope that you share in our efforts to make this musical event a success!

Sincerely,

Arundel Instrumental Music Association, Inc. (AIMA)

2018 USBands Wildcat Spectacular

Program Ad Order Form



Advertiser: _____

Street: _____ Student name: _____

City: _____ State: _____ Zip _____

Cash: ☐ Check: ☐ Check #: _____

We offer seven (7) different types of advertising. Please select one of the advertising options below (includes listing on www.arundelmusic.org):

<input type="checkbox"/>	SHOW SPONSOR: FULL COLOR page advertisement on the back cover, plus on air sponsorship during the show.	\$500.00
<input type="checkbox"/>	WILDCAT Sponsor: FULL page advertisement PLUS on air sponsorship during the show.	\$200.00
<input type="checkbox"/>	FULL page advertisement (7 ½" X 10")	\$125.00
<input type="checkbox"/>	HALF page advertisement (7 ½" X 5")	\$85.00
<input type="checkbox"/>	Quarter page advertisement (horizontal 7 ½" X 2 ½")	\$50.00
<input type="checkbox"/>	Quarter page advertisement (vertical 3 ¼" X 5")	\$50.00
<input type="checkbox"/>	BUSINESS CARD advertisement (1/8 page horizontal 3 ¾" X 2 ½")	\$25.00

Make checks payable to:

Arundel Instrumental Music Association (AIMA)
EIN: 52-2113420

Return ad copy, completed order form and payment by:

October 21, 2019 to:

AIMA
RE: USBands Wildcat Spectacular Ads
P.O. Box 436 Gambrills, MD 21054

Email ad copy to:

Liz.lueth@gmail.com

GENERAL INFORMATION

- Ads must be camera ready and in *.pdf format, we cannot set ads.
- You may use clean copies of existing ads from other sources.
- Black and white business cards show the best.
- Do not staple business cards or ad copy.
- Ads will not be returned unless requested.

